



HELA SPICE GOES ORGANIC

Improving our mix of product options

Fall 2021

WHY ORGANIC?

Hela Spice has made a point of always listening to our customers, constantly adapting to meet their growing needs. Every year, more consumers are demanding organic certified products and processors want to capture a share of this market segment. It is not just a trend, but a growing food product segment that has established itself in the global food marketplace.

It is difficult to become a certified organic supplier of ingredients and ingredient blends. To achieve this, Hela Spice has combined our accurate, very well controlled and extensive blending experience, traceability and record keeping, together with our ability to react quickly to meet our customers' needs. We applied for and achieved full Organic Certification from the certifying body, CSI, in early September 2021

Ingredients available:

- spices
- functional ingredients
- binders
- flavours



WHY NOW?

At Hela Spice we always knew that organic food products were a large and growing segment. In researching this opportunity, we were pleasantly surprised. Sales of organic foods amounted to about 95 billion U.S. dollars in 2018. North America was responsible for the largest share of retail sales, with the consumer market being the largest in the United States.

This is also a manufacturing segment that is being underserved by the traditional ingredient and blending supply industry, so Hela Spice wanted to bring our three main capabilities - accuracy, speed and knowledge - to support processors wanting to develop products for this marketplace. We are the perfect size to accomplish this, large enough to have the resources available to successfully accomplish this goal and nimble enough to react quickly to this opportunity.

Therefore, if you are a company presently producing organic products or a processor looking to capture business in this marketplace, please give us a call to experience how Hela Spice can help.



WHY WORK WITH HELA SPICE TO DEVELOP ORGANIC PRODUCTS?

- R&D Team experienced in many different product categories
- Ability to create products based on customers' ideas
- Ability to bring new product ideas and fully developed concepts for customer review
- Real plant production experience that enables Hela Spice to create an easy to produce system of blends and raw materials including processing instructions, to make processing simple for companies
- We can adapt procedures to best utilize available plant processing equipment



Contact us for further information.

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Any information provided in this newsletter is considered as only guidelines and should be used as such. Since government regulations vary from region to region, we cannot guarantee that all the products are in accordance with the regulations of the various countries. Further examination of existing laws is advised. Since processing of the individual companies is beyond our control, we will take no responsibility for any production failures as a result of the provided information. Any nutritional information in this newsletter is only based on calculations.

